



IT CITY

OPPORTUNITY DAY FY2025

Feb 2026



AGENDA

- About IT CITY
- Financial Performance and Business Overview
- Current progress
- Q&A



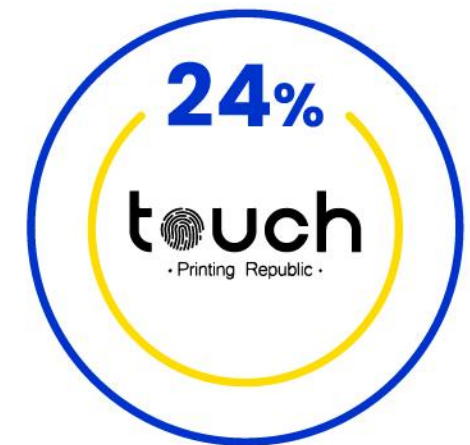
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Retail



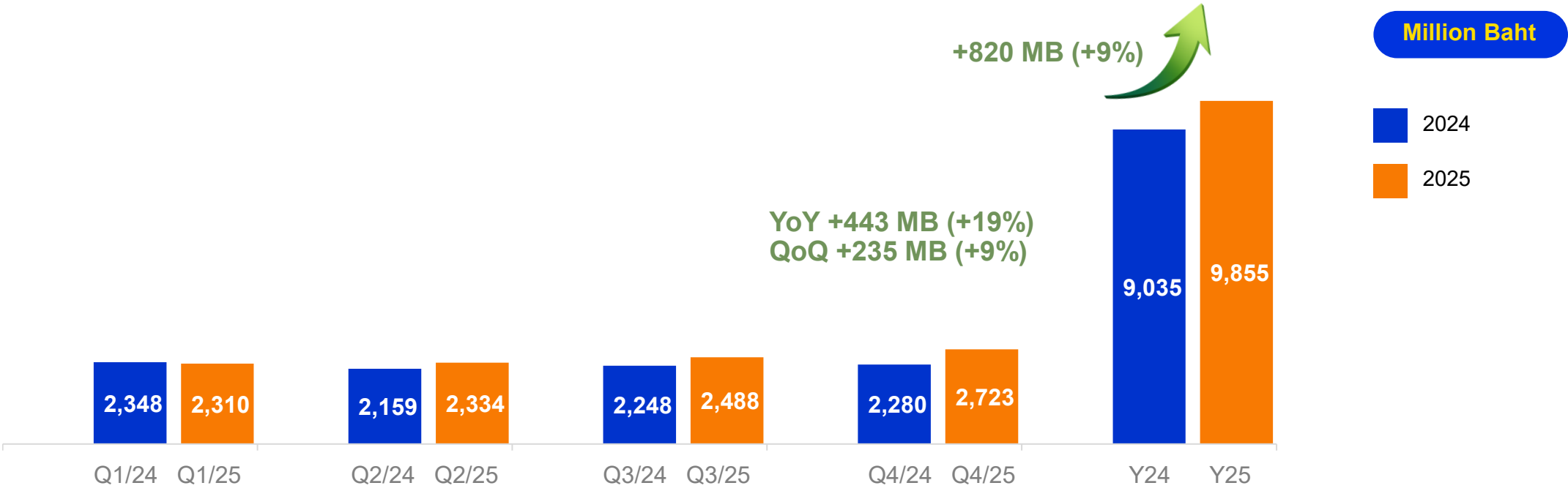
Service



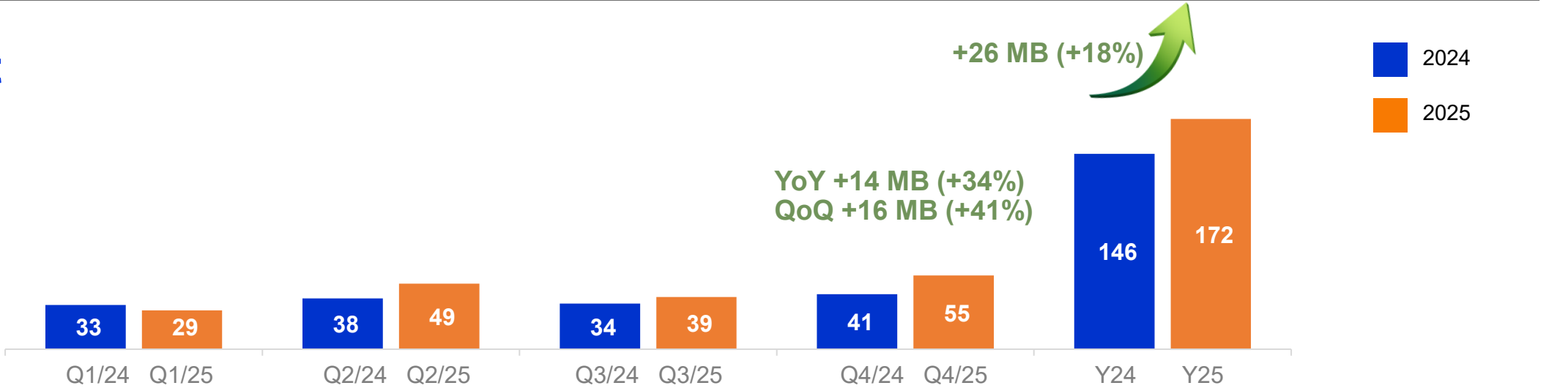
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**Financial Performance and
Business Overview**

Revenue

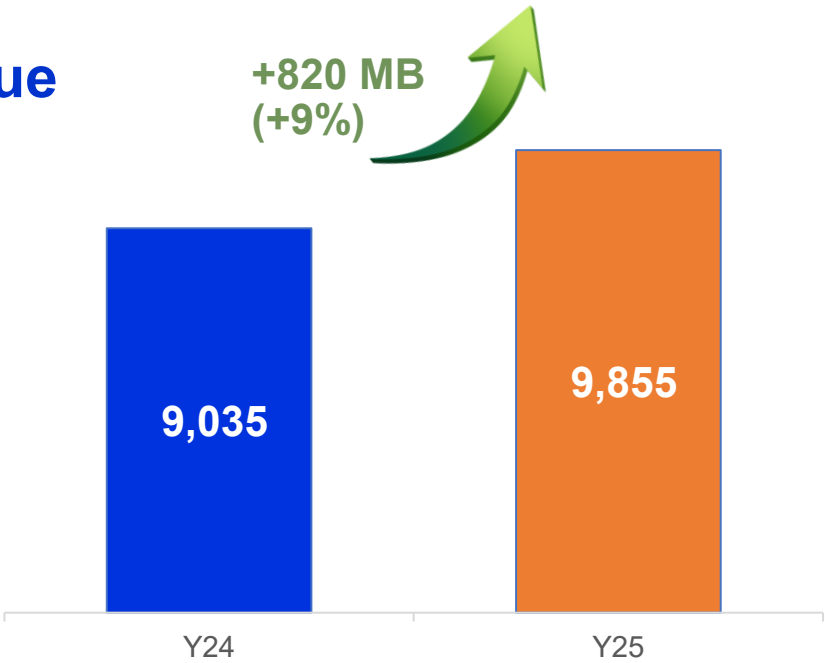


Net Profit



Revenue

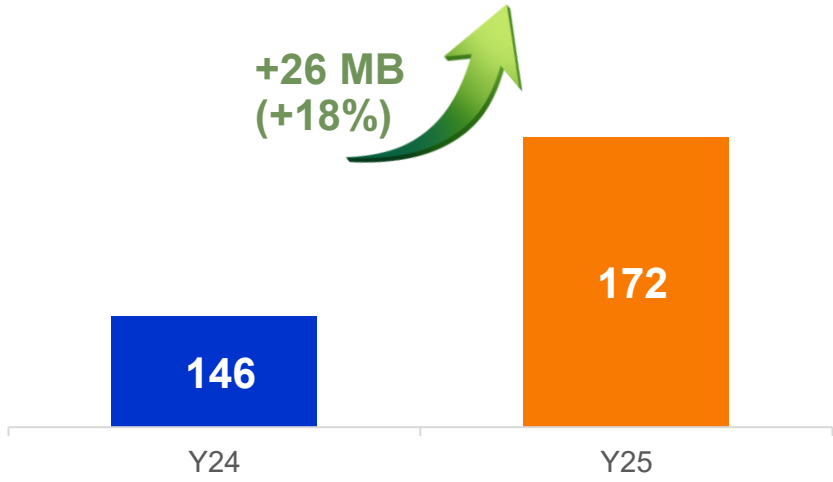
2024
2025



Net Profit

Million Baht

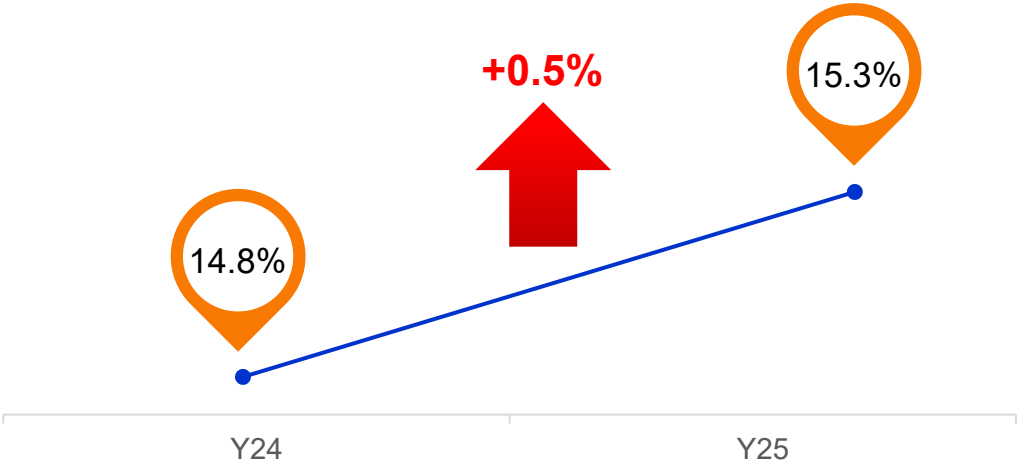
2024
2025



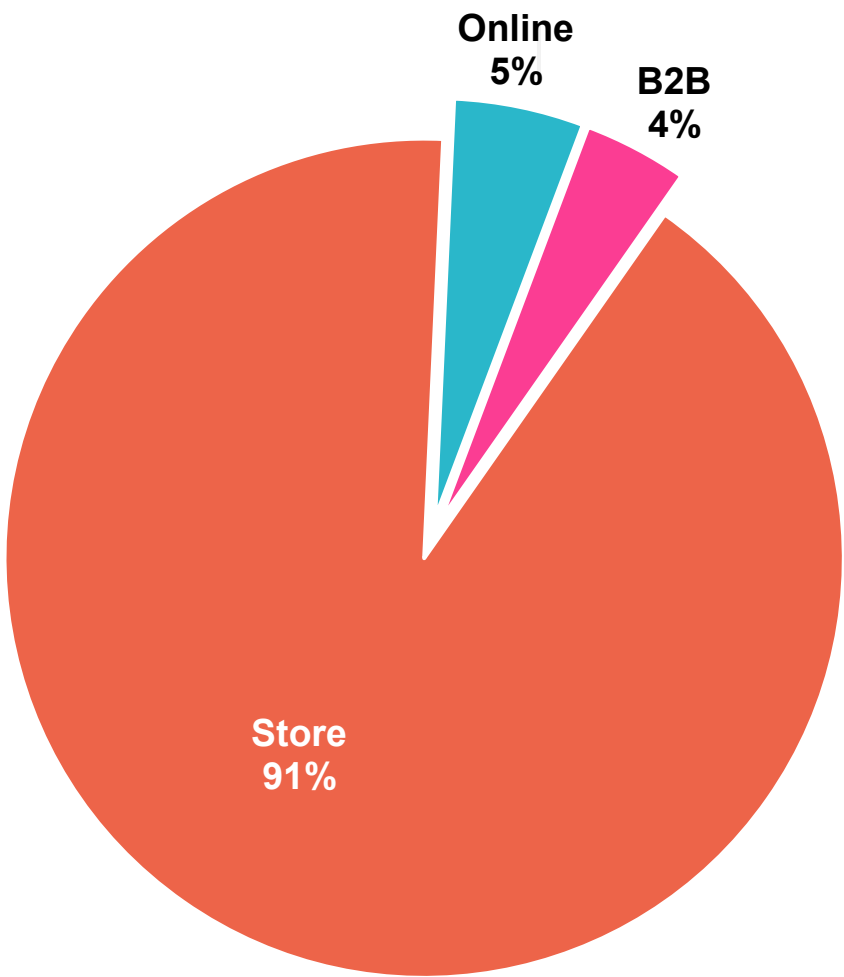
Gross profit Margin



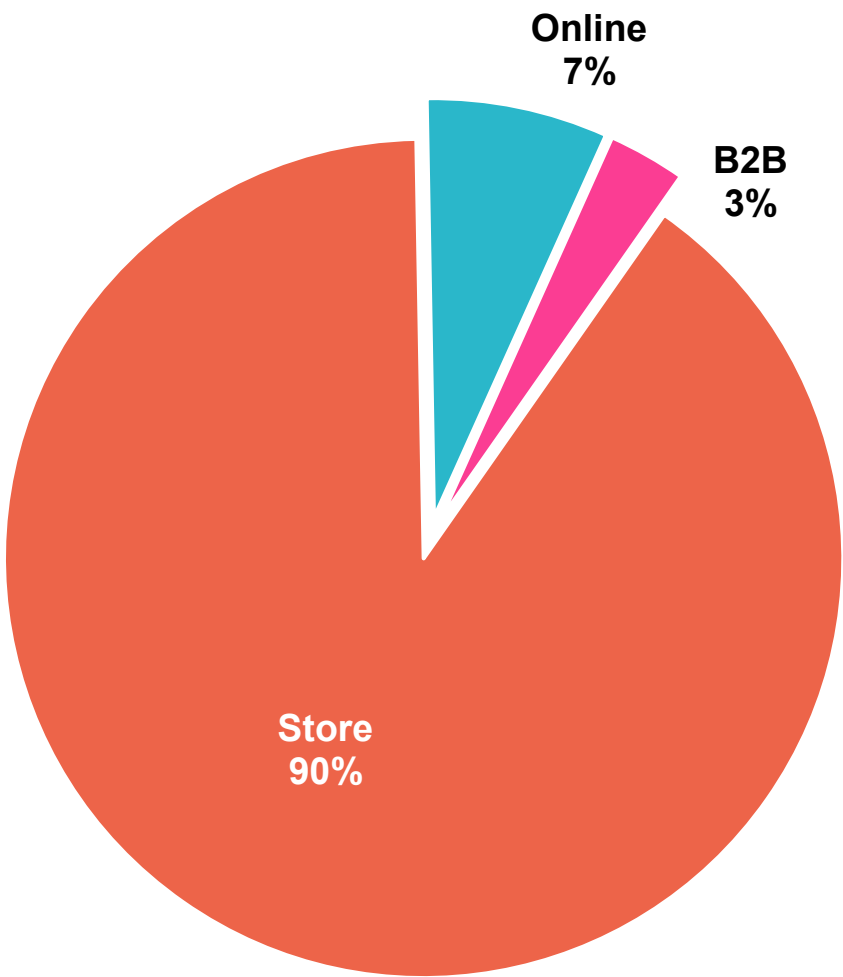
SG & A as % of Revenue



Revenue Breakdown by Channel

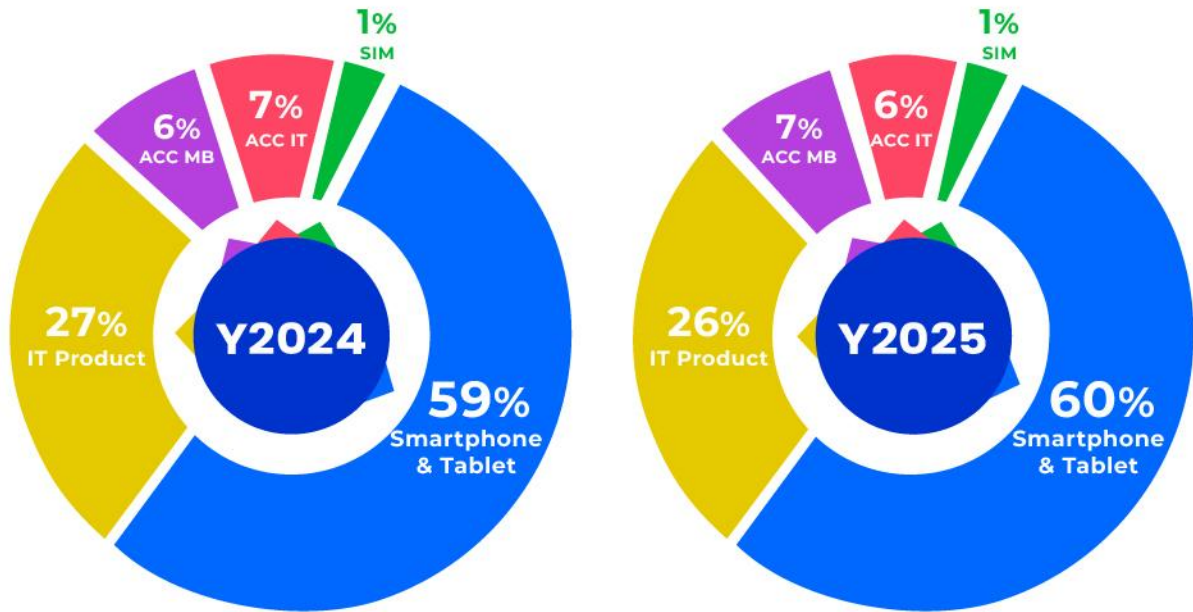


Y2024

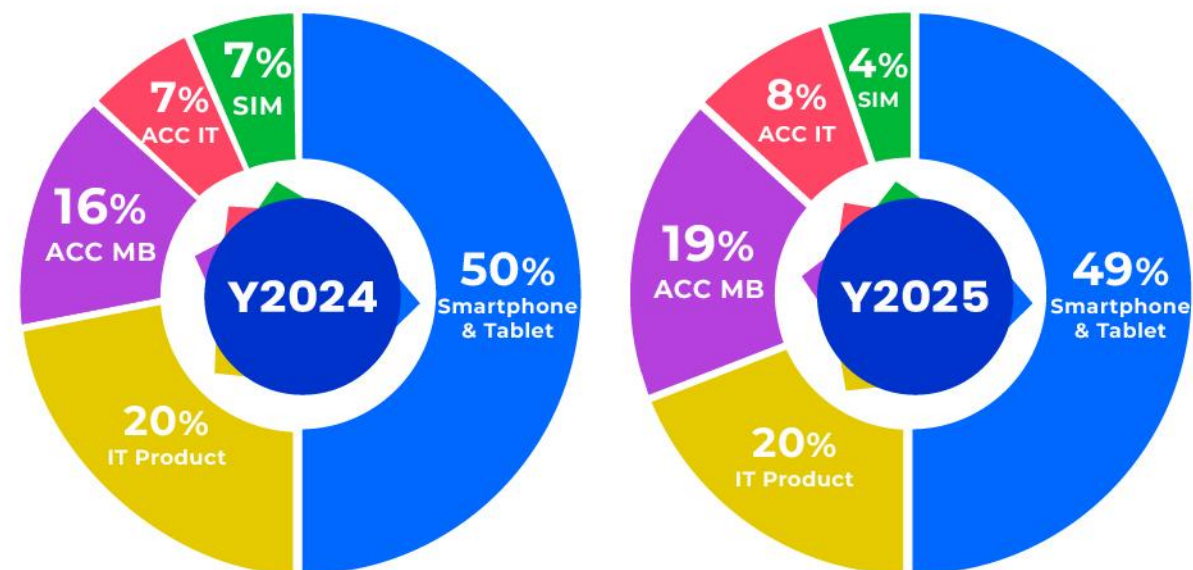


Y2025

Revenue Breakdown by Category

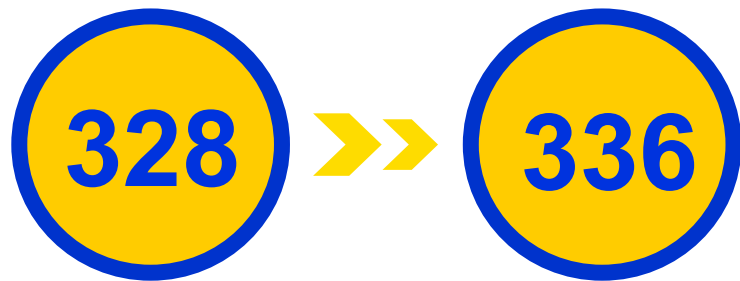


Gross Profit Breakdown by Category





Total Number of Stores



End of FY2024

End of FY2025

Store Performance

End of YE25

Revenue Y25



Overall



Same Store

Gross Profit Y25

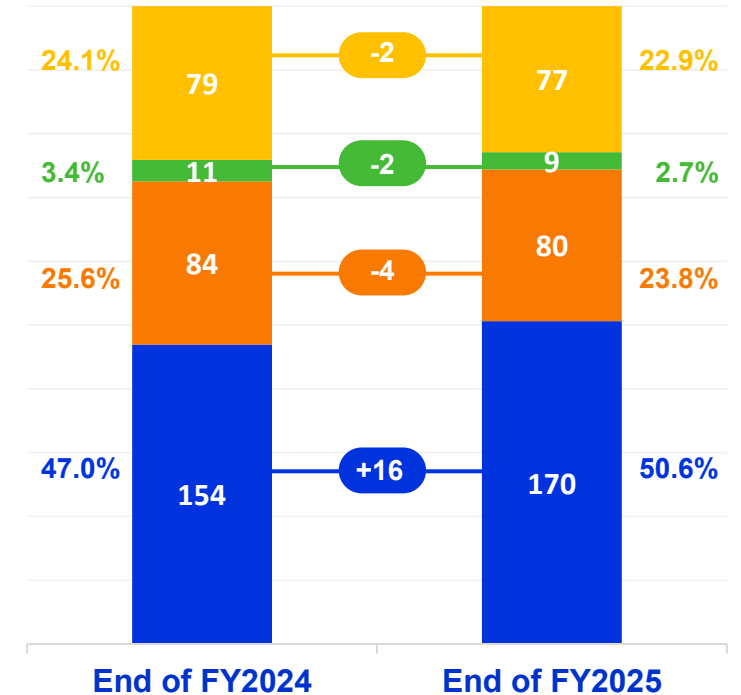


Overall



Same Store

Store Mix





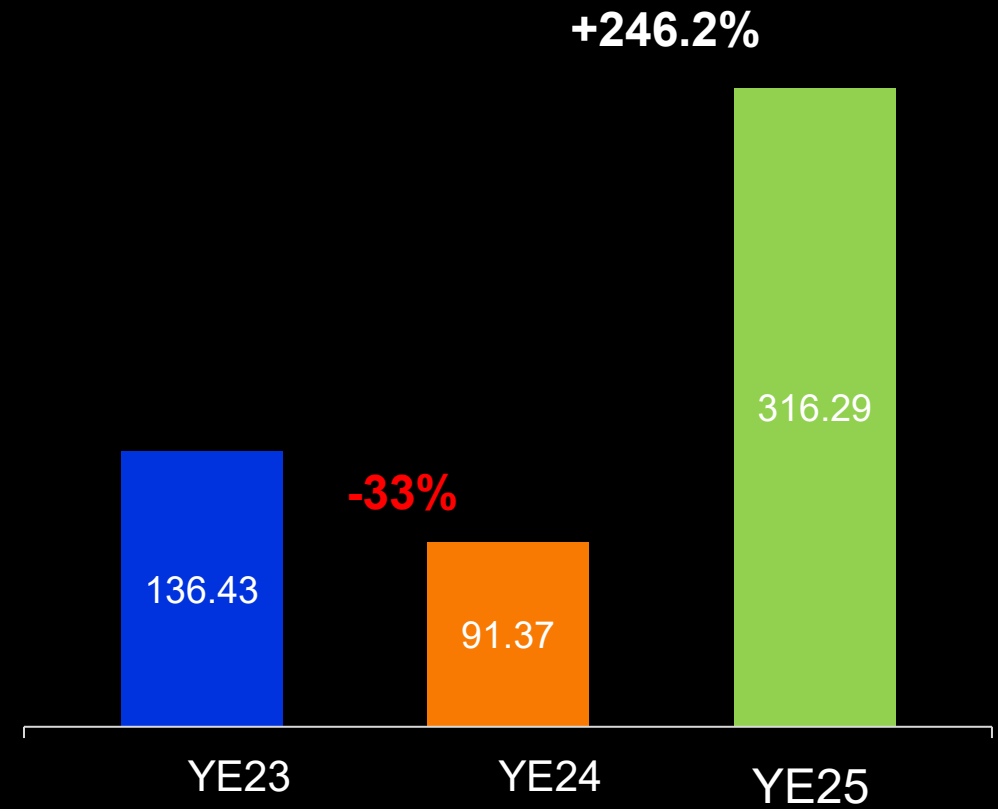
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Current progress

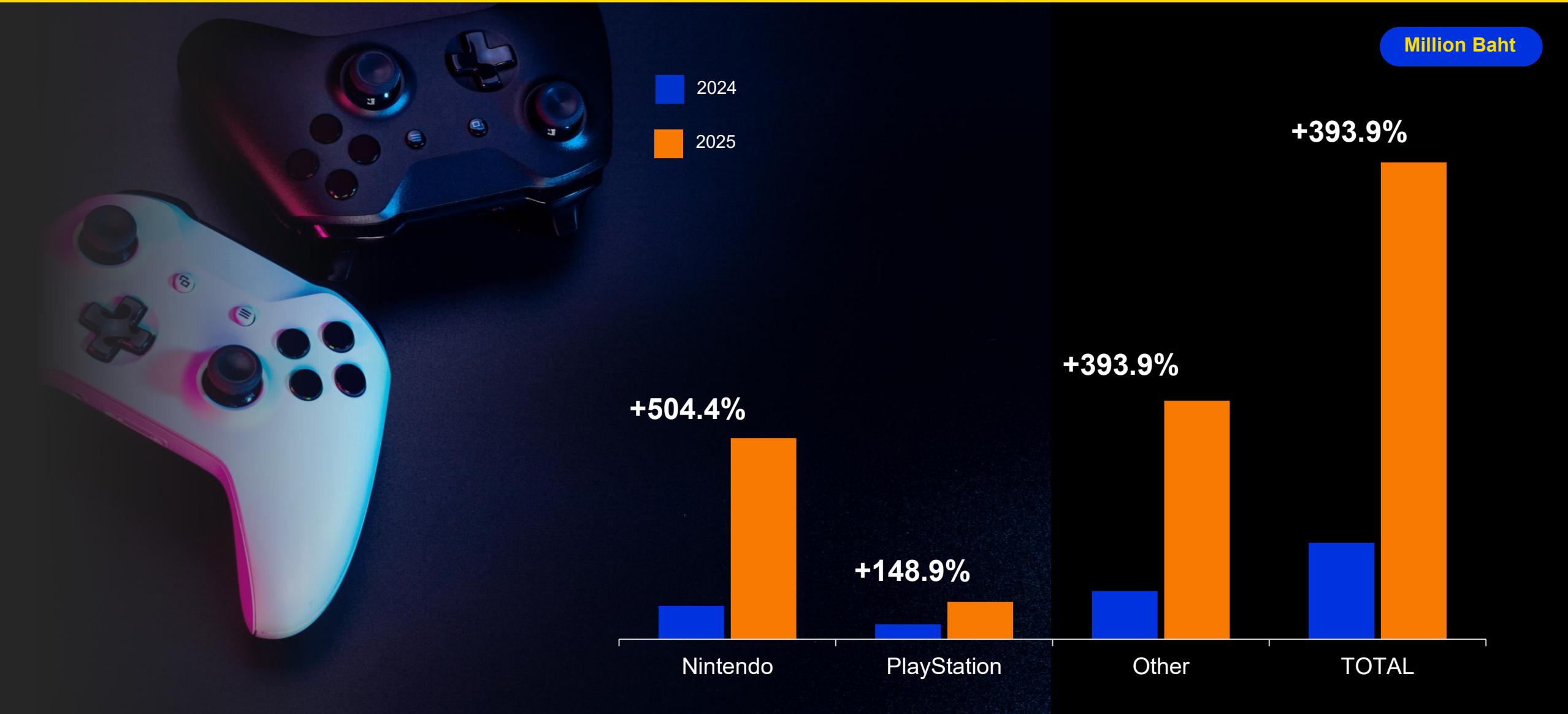
iPhone



Million Baht



GAME CONSOLE



Ai Powered Retail Intelligence

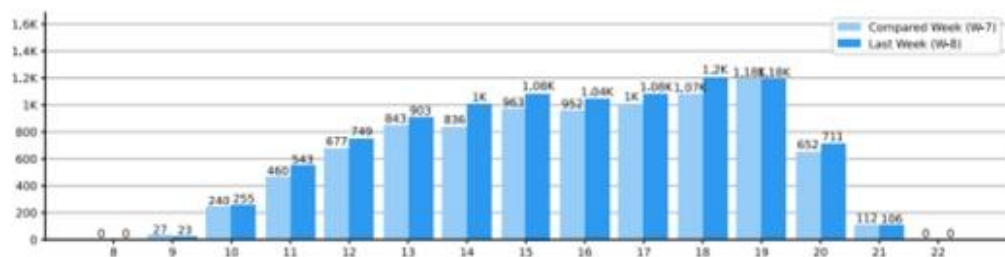
IT City Thailand Weekly Report

W-8, Feb 16 2026 - Feb 22 2026

Month To Date (Feb 01 - Feb 22 vs Jan 01 - Jan 22)

Net Sales 68.03M ↑ 1.8%	Total Visits 42.43K ↓ 10.9%	Conversion Rate 23.9% ↑ 2.43pt	Average Transaction Value (ATV) 6.61K ↑ 1.3%	Unit per Transaction (UPT) 2.39 ↑ 3.5%	Passby 1.6M ↓ 8.8%
Capture Rate 2.7% ↓ 0.06pt	Total Staff hours 25.91K ↓ 2.8%	Sales per Visitor 1.58K ↑ 12.7%	Sales per Staff Hour 2.63K ↑ 4.7%	AVG Visitors per Staff 2.24 ↓ 6.1%	OTGR 71.5% ↑ 1.49pt
Net Sales Items 24.61K ↑ 4%					

Last Week Visit by Hour - Weekday



IT CITY

IT City Public Company Limited (“IT”)

has been selected for inclusion in the SET ESG Ratings list of sustainable stocks
in the Services sector for the **second consecutive year.**

In 2025, the Company received an AA rating,
as assessed by the Stock Exchange of Thailand.



IT CITY Hackathon 2025

- IT CITY and Chulalongkorn School of Integrated Innovation (CSII) in collaboration organized this competition to provide students with the opportunity to tackle real-world retail business challenges.





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Q&A